GRAPHIC DESIGN

TSEPO TAMANE

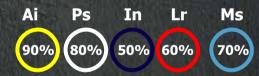


ABOUT ME.

Paul Tsepo Tamane

Hi! I'm an illustrator and a Graphic Designer. I love all things that involve in creativity and because I never stop searching for new styles and new forms of self-expression to improve my skills. This is my passion and also my career. I also love adverntures, gaming and gym workouts.

Skills



Photography Videography

Marketing Enterprenuership

Contact

+266 58009949 paultamane@gmail.com

Education

Primary Level

Lithabaneng Primary School

Secondary Level Mabathoana High School

High School Level

Mabathoana High School

Tertiary Level
Limkokwing University

Work Experience

Advanced Creative
Designer and Printing shop

Global Marketing Agency
Graphic Designer

Amplic Clothing modeling

CORPORATE DESIGNS

STATIONERY

WEBSITE DESIGN

SOCIAL MEDIA DESIGN

OUTDOOR ADVERTISING

(BILLBOARDS & FLYERS)

BRANDING





















STATIONERY





HEADLINE

Teyateyaneng les Khubetsoana, opp Willie's Hospital

Manager

focus

INVOICE

voice: 3349 ate: 24/01/2023

Product Description	Price	Qty.	Total
Product Description	M50.00	1	M50.00
Product Description	M50.00	1	M50.00
Product Description	M50.00	1	M50.00
	Subtotal		M150.00
	Shipping		M15.00
	Tax Rate		M1.00
	TOTAL		M166.00

Mothoto Khutsoane 100 Khubetsoana, opp Willie's 62227733 mothotok@mail.com



Ms Lerato Maoela

Administration Team Leader Box 645 Maseru 100 Lesotho Imaoela@metropolitan.co.ls.com +266-566-216-99



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PAULINHO

Branding

Branding is defined as the process of coming up or making a unique name or design for a certain product.

Having a good brand strategy allows you to have a major advantage in gaining a large increase in your market competitions. Your brand tells your customers what they can expect from the products and services you offer.

Are you innovative or are you the experienced type? Do you offer a high-cost, high-quality product, or a low-cost, high-value product? It's impossible to be both. You should consider thinking what your customers need you to be. Your logo is the main foundation of your brand. All the promotional materials should be connected with your logo to communicate with your brand.

Brand messages are delivered and planned based on the questions how, what, when, to whom and where your brand strategy is. Advertisement, visual communication, and distribution channels are parts of brand strategy.

The branding strategy you have should be consistent as it leads to a strong brand equity.



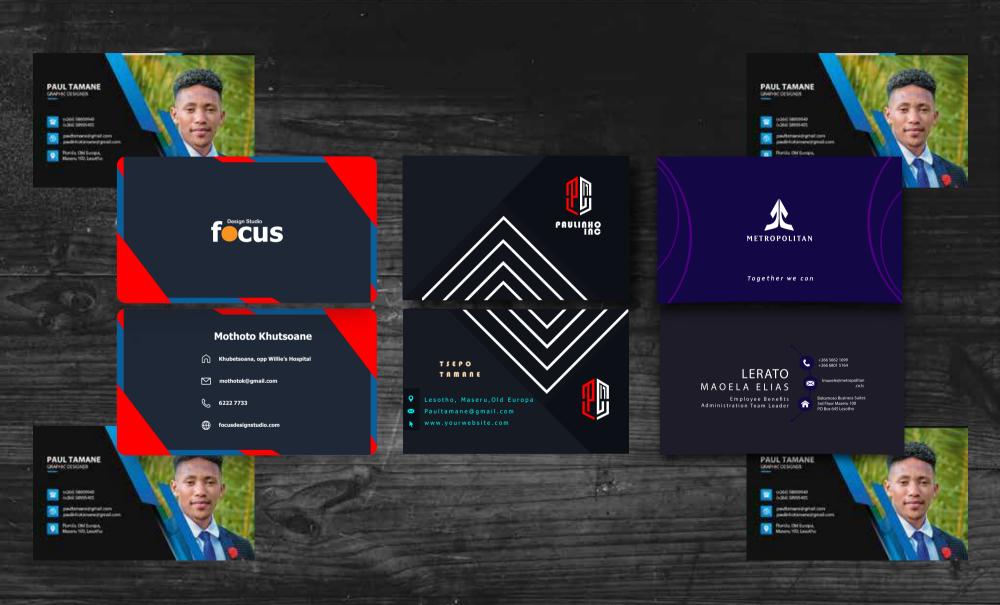
PAUL TAMANE



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WEBSITE DESIGNS



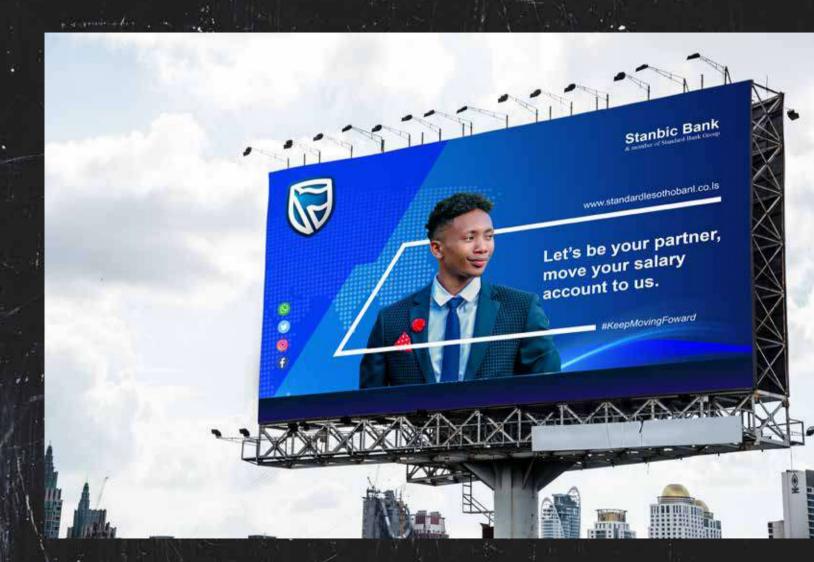
SOCIAL MEDIA DESIGNS







OUTDOOR ADVERTISING DESIGNS











VEHICLE BRANDING DESIGNS



